



6<sup>TH</sup>  
OCTOBER  
THURSDAY

# BUSINESS SUMMIT AGENDA



08:30 AM TO 09:00 AM	REGISTRATION & NETWORKING - TEA / COFFEE SPONSORED BY 
09:00 AM TO 09:10 AM	<b>GREG BOUCHER</b> - OPENING REMARKS & WELCOME
09:10 AM TO 10:40 AM	<b>PETE COHEN</b> - “UNLOCKING THE NEW SCIENCE OF SUCCESS” - HOW TO BECOME YOUR FUTURE SELF
10:40 AM TO 11:00 AM	<b>DUBAI SPORTS COUNCIL</b> ANNOUNCEMENT
11:00 AM TO 11:30 AM	TEA / COFFEE BREAK SPONSORED BY 
11:30 AM TO 01:00 PM	<b>JOSE TEIXEIRA</b> - HOW TO BOOST CLUB RETENTION WITH DATA ANALYSIS + Q&A
01:00 PM TO 02:00 PM	NETWORK LUNCH SPONSORED BY 
02:00 PM TO 03:00 PM	<b>TOM OTTON</b> - THE POWER OF RESILIENCE
03:00 PM TO 03:15 PM	TEA / COFFEE SPONSORED BY <i>nuzest</i>
03:15 PM TO 04:00 PM	<b>PETER TURNER</b> - THRIVING IN TIMES OF CHALLENGE, CHANGE, DISRUPTION AND UNCERTAINTY
04:00 PM TO 05:00 PM	<b>PANEL DISCUSSION</b> Q&A