

6TH
OCTOBER
THURSDAY

BUSINESS SUMMIT



08:30 AM TO 09:00 AM	REGISTRATION & NETWORKING - TEA / COFFEE SPONSORED BY 
09:00 AM TO 09:10 AM	GREG BOUCHER - OPENING REMARKS & WELCOME
09:10 AM TO 09:30 AM	DUBAI SPORTS COUNCIL
09:30 AM TO 11:00 AM	PETE COHEN - "UNLOCKING THE NEW SCIENCE OF SUCCESS" - HOW TO BECOME YOUR FUTURE SELF
11:00 AM TO 11:30 AM	TEA / COFFEE BREAK SPONSORED BY 
11:30 AM TO 01:00 PM	JOSE TEIXEIRA - HOW TO BOOST CLUB RETENTION WITH DATA ANALYSIS + Q&A
01:00 PM TO 02:00 PM	NETWORK LUNCH SPONSORED BY 
02:00 PM TO 03:00 PM	TOM OTTON - MARKETING WITH AN ULTRA MINDSET
03:00 PM TO 03:15 PM	TEA / COFFEE SPONSORED BY <i>nuzest</i>
03:15 PM TO 04:00 PM	PETER TURNER - THRIVING IN TIMES OF CHALLENGE, CHANGE, DISRUPTION AND UNCERTAINTY
04:00 PM TO 05:00 PM	PANEL DISCUSSION Q&A